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# MetaData Documentation - Take Up

| Table name | isp\_pc\_lines\_market\_share\_st |
| --- | --- |
| Table description | Estimated lines per postcode and market share per internet service provider, with geographic and demographic layers |
| Geography | UK |
| Granularity | postcode |
| Frequency | Quarterly |

| **Field name** | **Data type** | **Description** |
| --- | --- | --- |
| postcode | TEXT | Unique key for table |
| premises | FLOAT | Total number of households and business premises (sites or workplaces) in the UPC |
| post\_sector | TEXT | Higher level postcode grouping |
| eastings | FLOAT | Distance in meters east of National Grid origin |
| northings | FLOAT | Distance in meters north of National Grid origin |
| coa\_code | TEXT | ONS-defined code for the Census Output Area in which the UPC is located |
| lsoa | TEXT | ONS-defined code for the Lower Super Output Area in which the UPC is located |
| msoa\_and\_im | TEXT | ONS-defined code for the Middle Super Output Area or Intermediate Zone in Scotland in which the UPC is located |
| la\_name | TEXT | Local authority area name |
| la\_code | TEXT | Local authority area code |
| government\_region | TEXT | Name of the Government Official Region or Nation in which the UPC is located |
| country | TEXT | Name of the Nation in which the UPC is located |
| mdfcode | TEXT | Identifier for BT/Openreach exchange serving the UPC |
| exchange\_name | TEXT | Name of exchange serving the UPC |
| broadband\_tech\_available | FLOAT | Which combination of technologies (xDSL, cable, FTTP/B) is available. One of the following values  | key | technologies available | |-----|------------------------|  | 1 | adsl |  | 2 | cable |  | 3 | adsl, cable |  | 4 | N/A |  | 5 | adsl, gfast |  | 6 | cable, fttp |  | 7 | adsl, fttc |  | 8 | N/A |  | 9 | fttp |  | 10 | adsl, cable, fttc |  | 11 | adsl, cable, gfast |  | 12 | adsl, cable, fttp |  | 13 | adsl, fttc, fttp |  | 14 | adsl, cable, fttc, fttp |  | 15 | adsl, gfast, fttp OR adsl, fttc, gfast, fttp |  | 16 | adsl, cable, gfast, fttp OR adsl, cable, fttc, gfast, fttp|  | 17 | adsl, fttp |  | 18 | none | |
| total\_lines | FLOAT | Estimated total number of lines in the postcode |
| altnet\_fttp | FLOAT | Estimated number of alternative network FTTP lines in the postcode |
| bt\_adsl | FLOAT | Estimated number of BT ADSL lines in the postcode |
| bt\_fttc | FLOAT | Estimated number of BT FTTC lines in the postcode |
| bt\_fttp | FLOAT | Estimated number of BT FTTP lines in the postcode |
| bt\_gfast | FLOAT | Estimated number of BT GFAST lines in the postcode |
| kcom\_fttp | FLOAT | Estimated number of KCOM FTTP lines in the postcode |
| reseller\_adsl | FLOAT | Estimated number of Openreach reseller ADSL lines in the postcode (excluding Sky and TalkTalk) |
| reseller\_fttc | FLOAT | Estimated number of Openreach reseller FTTC lines in the postcode (excluding Sky and TalkTalk) |
| reseller\_fttp | FLOAT | Estimated number of Openreach reseller FTTP lines in the postcode (excluding Sky and TalkTalk) |
| reseller\_gfast | FLOAT | Estimated number of Openreach reseller GFAST lines in the postcode (excluding Sky and TalkTalk) |
| sky\_adsl | FLOAT | Estimated number of Sky ADSL lines in the postcode |
| sky\_fttc | FLOAT | Estimated number of Sky FTTC lines in the postcode |
| sky\_fttp | FLOAT | Estimated number of Sky FTTP lines in the postcode |
| sky\_gfast | FLOAT | Estimated number of Sky GFAST lines in the postcode |
| talktalk\_adsl | FLOAT | Estimated number of TalkTalk ADSL lines in the postcode |
| talktalk\_fttc | FLOAT | Estimated number of TalkTalk FTTC lines in the postcode |
| talktalk\_fttp | FLOAT | Estimated number of TalkTalk FTTP lines in the postcode |
| talktalk\_gfast | FLOAT | Estimated number of TalkTalk GFAST lines in the postcode |
| virgin\_cable | FLOAT | Estimated number of Virgin Media cable lines in the postcode |
| bt\_market\_share | FLOAT | Estimated percentage of the market in the postcode belonging to BT |
| sky\_market\_share | FLOAT | Estimated percentage of the market in the postcode belonging to sky |
| talktalk\_market\_share | FLOAT | Estimated percentage of the market in the postcode belonging to talktalk |
| virgin\_market\_share | FLOAT | Estimated percentage of the market in the postcode belonging to Virgin Media |
| altnet\_market\_share | FLOAT | Estimated percentage of the market in the postcode belonging to alternative networks |
| reseller\_market\_share | FLOAT | Estimated percentage of the market in the postcode belonging to openreach resellers |
| reported\_at | DATE | Reporting date of the input data |

| Table name | infra\_lsoa\_lines\_st |
| --- | --- |
| Table description | Estimated average lines per infrastructure operator in each LSOA (lower super output area) in the UK, using speed test approach. Also available at LA granularity. |
| Geography | UK |
| Granularity | LSOA |
| Frequency | Quarterly |

| **Field name** | **Data type** | **Description** |
| --- | --- | --- |
| lsoa | TEXT | LSOA code |
| reported\_at | DATE | Reporting date of the input data |
| altnet\_fttp | FLOAT | Estimated number of Altnet FTTP lines in the LSOA |
| kcom\_fttp | FLOAT | Estimated number of KCOM FTTP lines in the LSOA |
| openreach\_adsl | FLOAT | Estimated number of Openreach ADSL lines in the LSOA |
| openreach\_fttc | FLOAT | Estimated number of Openreach FTTC lines in the LSOA |
| openreach\_fttp | FLOAT | Estimated number of Openreach FTTP lines in the LSOA |
| openreach\_gfast | FLOAT | Estimated number of Openreach GFast lines in the LSOA |
| virgin\_cable | FLOAT | Estimated number of Virgin Cable lines in the LSOA (Including DOCSIS 3.1/RFoG) |

| Table name | isp\_lsoa\_lines\_st |
| --- | --- |
| Table description | Estimated average lines per internet service provider in each LSOA (lower super output area) in the UK, using speed test approach. Also available at LA granularity. |
| Geography | UK |
| Granularity | LSOA |
| Frequency | Quarterly |

| **Field name** | **Data type** | **Description** |
| --- | --- | --- |
| lsoa | TEXT | LSOA code |
| reported\_at | DATE | Reporting date of the input data |
| bt\_fttc | FLOAT | Estimated number of BT FTTC lines in the LSOA |
| talktalk\_fttc | FLOAT | Estimated number of TalkTalk FTTC lines in the LSOA |
| sky\_fttc | FLOAT | Estimated number of Sky FTTC lines in the LSOA |
| virgin\_cable | FLOAT | Estimated number of Virgin Media cable lines in the LSOA |
| bt\_fttp | FLOAT | Estimated number of BT FTTP lines in the LSOA |
| talktalk\_fttp | FLOAT | Estimated number of TalkTalk FTTP lines in the LSOA |
| sky\_fttp | FLOAT | Estimated number of Sky FTTP lines in the LSOA |
| altnet\_fttp | FLOAT | Estimated number of alternative network FTTP lines in the LSOA |
| bt\_adsl | FLOAT | Estimated number of BT ADSL lines in the LSOA |
| bt\_gfast | FLOAT | Estimated number of BT GFAST lines in the LSOA |
| talktalk\_gfast | FLOAT | Estimated number of TalkTalk GFAST lines in the LSOA |
| sky\_gfast | FLOAT | Estimated number of Sky GFAST lines in the LSOA |
| talktalk\_adsl | FLOAT | Estimated number of TalkTalk ADSL lines in the LSOA |
| sky\_adsl | FLOAT | Estimated number of Sky ADSL lines in the LSOA |
| reseller\_fttc | FLOAT | Estimated number of Openreach reseller FTTC lines in the LSOA (excluding Sky and TalkTalk) |
| reseller\_adsl | FLOAT | Estimated number of Openreach reseller ADSL lines in the LSOA (excluding Sky and TalkTalk) |
| kcom\_fttp | FLOAT | Estimated number of KCOM FTTP lines in the LSOA |
| reseller\_fttp | FLOAT | Estimated number of Openreach reseller FTTP lines in the LSOA (excluding Sky and TalkTalk) |
| reseller\_gfast | FLOAT | Estimated number of Openreach reseller GFAST lines in the LSOA (excluding Sky and TalkTalk) |